



Re: AITP Partner Affiliate Program

Dear Interested Partner:

AITP, the leading organization of Information Technology (IT) professionals, is committed to best serve our members and the IT profession. With this, we have formed the Partner Affiliate program to build relationships that are mutually beneficial. We believe great potential exists for such a relationship with your company.

The Partner Affiliate program focuses on relationships with IT-related companies and organizations. Potential Partner Affiliates are a select group of industry related product and service providers who play an important role in the growth of the IT profession and AITP membership. Current Partner Affiliates include Microsoft and Robert Half Technologies.

As an AITP Partner Affiliate, you will receive the following benefits:

- Exposure to Members – AITP membership includes more than 3,700 IT executives, specialists and academicians as well as more than 3,300 graduate and undergraduate students at colleges throughout North America.
- Recognition and Sponsorship at the AITP National Collegiate Conference – Over 700 academicians and IT students attend this event. It provides great exposure to the next generation of IT professionals.
- Recognition and Sponsorship of AITP's National Conference – This event, including the annual membership meeting, is held in conjunction with a major international IT trade show.
- Market Research – With approval of the Association Board of Directors, you will be able to submit survey questions on industry issues to AITP's professional and student members.
- Listing on AITP's Web Portal – Regularly visited by members and other IT professionals, www.aitp.org is the source for IT information. You also will have the opportunity to submit content.
- Speaking Opportunities – The more than 90 chapters in North America and the national organization offer you the opportunity to provide speakers for meetings and conferences.
- Association with the AITP Brand – AITP is recognized internationally as a progressive source for IT networking, information and education.

To qualify for the AITP Partner Affiliate program you must meet the following requirements:

- National Presence – Capable of providing your service/product to AITP members nationally.
- Contributions to AITP – Expenses associated with implementation of the partnership must be met as well as the need to enable AITP to expand its educational and informational services.
- Non-Exclusive Program – AITP does not engage in partnerships that require an exclusivity agreement.

We look forward to working with you to build a solid relationship that benefits you, the members and the industry. Please complete the accompanying profile and the partnership agreement and submit them to aitp_hq@aitp.org. Thank you for your interest.

Sincerely,

Ernie Stewart,
Executive Director



ASSOCIATION OF INFORMATION TECHNOLOGY PROFESSIONALS

Partner Affiliate Profile

Main Contact Name: _____
Title: _____
Company: _____
Address: _____
Phone: _____
E-mail: _____
Company url: _____

COMPANY PROFILE

1. Please include the mission and vision statements of your company:

2. Please list your IT-related products/services:

3. What do you offer AITP members and what do you consider to be the benefits of the partnership to AITP members?

4. What do you expect from AITP?