

# AITP 2006 National Collegiate Conference

## March 30 – April 1, 2006 – Dallas, Texas

### Sponsor and Exhibitor Details

Thank you again for participating as a sponsor and/or exhibitor at the 2006 AITP National Collegiate Conference. We are expecting over 850 IT college and university students, faculty and IT professionals from all over the country and a total attendance head-count of approximately 1,000! Here is some additional information to help plan your trip and participation in our event and do not hesitate to ask any questions or for points of clarification.

Conference Registration: Registration, exhibits, meals and all conference sessions will be in the hotel's "Conference Center" connected to the hotel towers via skywalk and adjacent to the hotel's parking garage.

Shipping of Materials\*: Dallas Adam's Mark Hotel  
*\*Please schedule all materials to arrive March 27-29, 2006*  
c/o AITP: Attn: Kevin Jetton  
400 North Olive Street  
Dallas, Texas 75201

Exhibit Schedule:	Setup	Friday	3/31/2006	7-9am
	Exhibits	Friday	3/31/2006	9am-4pm
	Exhibits	Saturday	4/01/2006	9am-noon
	Tear-Down	Saturday	4/01/2006	noon-2pm

Lodging: Dallas Adam's Mark Hotel 1-800-444-2326 Reservations  
400 North Olive Street 214-922-8000 Hotel #  
Dallas, Texas 75201 \$119/night single/double  
AITP Room Block!

\*The room block cut-off is March 1, 2006!

\*If you have any issues with reservations – please contact me!

Suggested Attire: Conference: Business Casual or Business  
Banquet: Business or "Evening Wear"

Ground Transportation: <http://www.aitp.org/ncc/ncc2006/aitp/travel.html>

Additional Information: <http://www.aitp.org/ncc>

When you check-in at the conference registration desk, a diagram and your booth assignment will be provided. Any special needs such as power, screens, monitors...needs to be requested if you have not done so already. Any charges over and beyond the basic set (skirted table, two chairs and power) will be the responsibility of the exhibitor.

Lastly, a VIP reception for all sponsors and exhibitors along with attending IT faculty, IT professionals and the AITP association board-of-directors will occur Friday, March 31, 2006 from 5-7pm and YOU are invited! On behalf of the AITP National Collegiate Conference Committee – we are looking forward to seeing you in Dallas!

Sincerely,

*Kevin Jetton*

Kevin Jetton, AITP National Collegiate Conference Director  
210-275-2062 (cell # and available onsite!) [kjetton@satx.rr.com](mailto:kjetton@satx.rr.com)

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Here are the conference opportunities to maximize your sponsorship and exhibitor package:

#### Sponsors & Exhibitors

1. 8.5x11 flyer in our attendee “program guide” (deadline is 3/22/2006)
2. Attendee goody bag stuffer items (quantity of 1,000). Be sure to let me know exactly what the item(s) are so that we can make sure that they get in the bags. This is especially important so as to not confuse it with any of your exhibit booth promotional products naturally.
3. You will receive notebook and a CD of all the pre-conference student submitted resumes
4. An interview room will be made available during the conference for your convenience
5. You are invited to be our guest for ALL the conference meals with the exception of the Saturday night awards banquet which is included in the Sponsor packages but not the exhibitor packages.
6. An internet café will be setup near the exhibit area. The wireless signal should be strong enough so as to provide you wireless internet access in your exhibit booth at no additional charge!

#### Sponsors Only

1. Your logo on all conference signage, banquet programs and attendee program guide
2. Optional “active” participation in your sponsored conference contest event working directly with our volunteer contest coordinators. Be sure to let me know ASAP!
  - a. Help compose the problem statement
  - b. Review the problem statement
  - c. Appearance opportunity during the beginning of the contest to welcome and thank the contestants. You can optional give all contestants a logo’ed item as well!
  - d. Provide onsite judges
3. Saturday night (4/1/2006 6-9pm) awards banquet:
  - a. Two (2) Reserved VIP seats for the banquet
  - b. Appearance opportunity for contest winner announcements and photos
4. Opportunity to provide logo’ed items to contest winners
  - a. Maximum of 6 “premium” items to the 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> place winners
  - b. Maximum of 14 “regular” items for up to 7 honorable mention winners
  - c. Note: Contest teams consist of one or two IT student contestants

#### Key Dates for All Sponsors & Exhibitors

#	Key Date	Item Description
1	3/22/2006	Deadline for 8.5x11” flyer for Attendee Program Guide
2	3/22/2006	Deadline for all exhibit booth staff members for name badges
3	3/22/2006	Deadline for exhibitor special needs (internet, LCD, Screen.....)
4	3/29/2006	All “attendee goody bag stuffer items” delivered to Dallas Adam’s Mark Hotel
5	3/30/2006	All exhibit booth and materials delivered to Dallas Adam’s Mark Hotel
6	3/31/2006	Sponsors: Turn in your Saturday night 4/1/2006 banquet guest list