

blues cITy, Memphis 2008

AITP is proud to announce the blues cITy, Memphis 2008 Spring Semester with aITp Student Chapter Promotion Campaign. During the months of January and February, 2008, student chapters can participate in a competition to see who can get the most new and renewing student members and receive a \$10 discount for themselves at the same time. The student membership dues during these two months will be \$25 instead of the normal \$35. The winning chapters will receive cash prizes to help support their efforts during the upcoming school year! .

For the student chapters, the chapter that produces the most new and renewing student members (on a percentage basis) will be the winner. Monetary prizes will be awarded through Third place. If there is a tie for First place, First and Second place money will be split evenly between the two. If there is a tie for Second place, Second and Third place money will be split evenly between the two. If there is a tie for Third place, the Third place money will be split evenly between the two. Here are the prizes for this year's competition: 1st place: \$700, 2nd place: \$500, and 3rd place will receive \$300.

Student chapters need to turn in their new and/or updated student officers list for the Spring 2008 semester, to AITP Headquarters and the AITP Student Awards Chair by February 29, 2008 to be eligible to receive the prize money. The email addresses needed to submit the student chapter officer information are: AITP_HQ@aitp.org and studentawards@aitp.org. **Failure to complete this step will result in disqualification.** The Student Chapter Officers form can be found at: <http://www.aitp.org/organization/profile/manuals/pdf/SCOH5StuCptOff.doc>.

Get busy and start recruiting now!!!!

2008 Student Member Recruitment & Retention Committee